



Believe in OutEast: Together for the Future of Jacksonville's Eastside

For generations, Jacksonville's Historic Eastside has been a place of resilience, culture, and community pride. For the last 2 years the Together Eastside Coalition — a united network of residents, business owners, faith leaders, nonprofit leaders, and advocates — has been working to ensure that growth and redevelopment happening in the neighboring Sports and Entertainment District (SED), honor this legacy while creating lasting benefits for everyone who calls the Eastside home.

Our Purpose

The Together Eastside Coalition represents the voices and priorities of the Eastside in negotiations with the City of Jacksonville regarding the Community Benefits Agreement. We are dedicated to ensuring that community benefits from redevelopment are fair, inclusive, and sustainable, with resources invested across all five historic neighborhoods — **Fairfield, Oakland, Campbell's Addition, Phoenix, and Long Branch.**

Our Vision for the Community Benefits Agreement (CBA)

We believe proximate SED redevelopment should not only transform buildings, but also strengthen the people and families who live here.

The CBA resources focus on key areas:

1. Affordable & Attainable Housing, and Mitigation of Homelessness

- Build and preserve long-term affordable homes.
- Help residents keep their homes through title assistance, homestead support, and property repairs.
- Invest in upgrades to meet building codes and improve quality of life.

2. Economic Development, Amenities & Infrastructure

- Create a vibrant commercial corridor with small business support and historic building rehabilitation.
- Provide loans, grants, and training programs to help residents grow careers.
- Upgrade streetscapes and infrastructure for safer, more inviting public spaces.

Our Recommendations to City Council

- Equitable Investment: Distribute resources across all five historic neighborhoods.
- Community-Guided Governance: Manage CBA funds through a dedicated nonprofit board representing City leadership, the Jacksonville Jaguars, and local community leaders.
- Long-Term Sustainability: Use tax-increment financing (TIF) under a 30-year plan to ensure ongoing revitalization.
- Accountability & Transparency: Provide annual public reports, audited financials, and open access for oversight.

Why This Matters

The Historic Eastside stands at a turning point. With thoughtful planning, equitable investment, and strong community partnership, we can preserve our heritage while creating new opportunities for future generations. Together, we can ensure redevelopment is not just happening to the Eastside, but with the Eastside.

Join us. Believe in OutEast.

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